
Nipissing District Housing Corporation



133 Main Street West
North Bay, ON
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705-472-2441

Background

- Nipissing District
 - Mattawa
 - North Bay
 - West Nipissing
 - Sturgeon Falls
 - Verner
 - Field
- Total of 831 Units
 - 460 Family units
 - 371 single/senior units



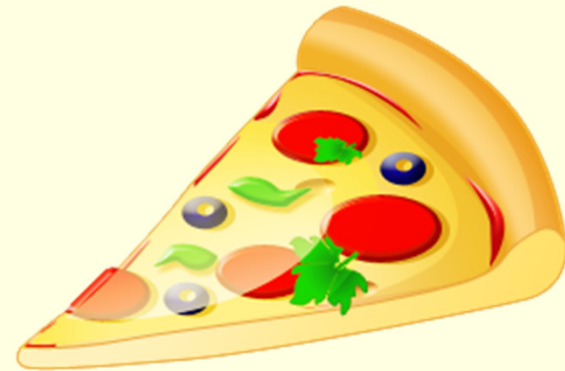
Tenant Engagement Initiatives

- Community Garden
- Community Service Tradeshows
- Partnership with Frontier College
- Adventures in Cooking for children
- Family Fun Days
- Volunteering
- Special Holiday events
- Yard clean up



Tenant Engagement Strategies/Tips

- Rewards
 - Food
 - Prizes
- Tenant Input
 - Focus groups
 - Surveys
- Invitations/Announcements
 - Timing
 - Reminders
- Community Partnerships
 - Referrals
 - Resources



Example

- 2013/2014 Summer Program
- Kids ages 6-12
- Workshops 2-3 times per week for a couple of hours each day.
- Workshops such as Dance class, Martial Art, Home Alone and Babysitting Programs, literacy and educational activities.
- We had 14 kids, on average attend throughout the summer. Snacks and on occasion lunch was included.

Challenges: We discovered that transportation was a huge barrier. As a result we did not have as many participants as we hoped.

Successes: Those that did attend showed their gratitude, and expressed how much they had learned. The children were surveyed after each workshop to rate the enjoyment of it.

Learning: We should have asked the parents to complete surveys at the end of the summer based on their perception of how their children felt about the programming. We also could have followed up with the participants a month after school had started to see if the summer program had impacted their learning abilities going back to school.