

City of Greater Sudbury Social Housing Revitalization Plan

HSC Share Innovation Forum
Unlocking the Benefits & Potential for
Revitalization & Development
October 30, 2018

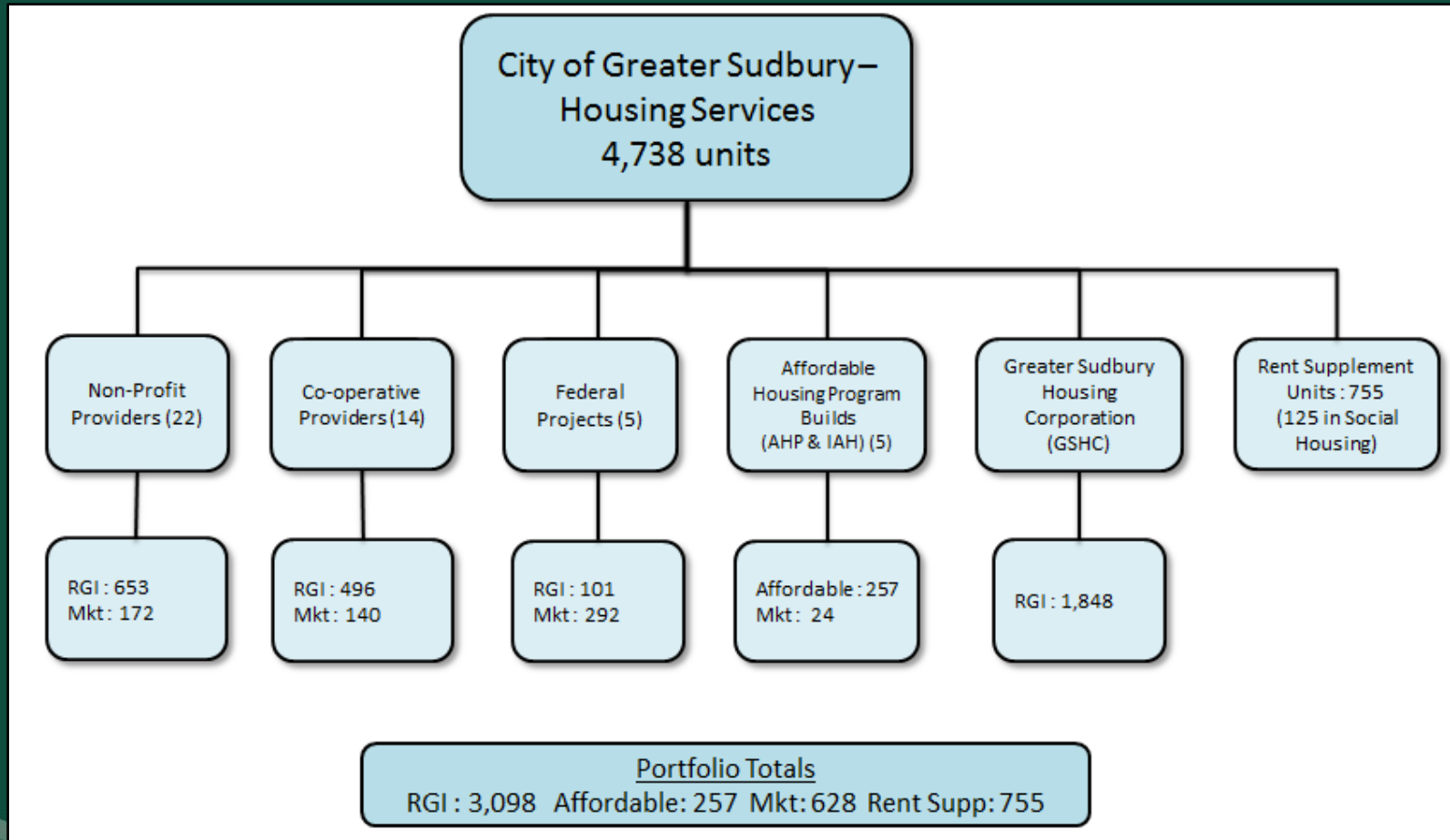
Cindi Briscoe, Manager of Housing Services



Agenda

- What is the Social Housing Revitalization Project?
- Why do we need it?
- What are the goals of the plan?
- What will the end product look like?

Housing Services Stock



What is the Social Housing Revitalization Project?

- ▶ Process of renewing existing assets to create an improved living environment over the long term.
- ▶ Revitalization can also evaluate the organizational structure and procedures to identify potential strategies to reduce costs and increase revenues.
- ▶ The project will review, analyze and provide recommendations to Council for sustainable action of the social housing system within the City of Greater Sudbury.

Why a Revitalization Plan?



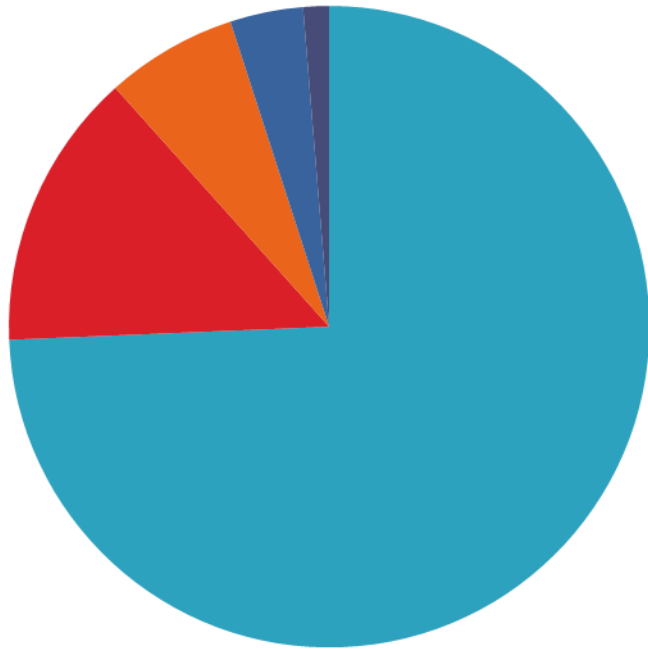
Realigning the Stock to Demand

Waitlist Stats		
Total Applicants	1,762	
Bachelor/1 Bedroom	1,310	74.3%
2 Bedroom	247	14.0%
3 Bedroom	117	6.6%
4 Bedroom	65	3.7%
5 Bedroom	23	1.3%

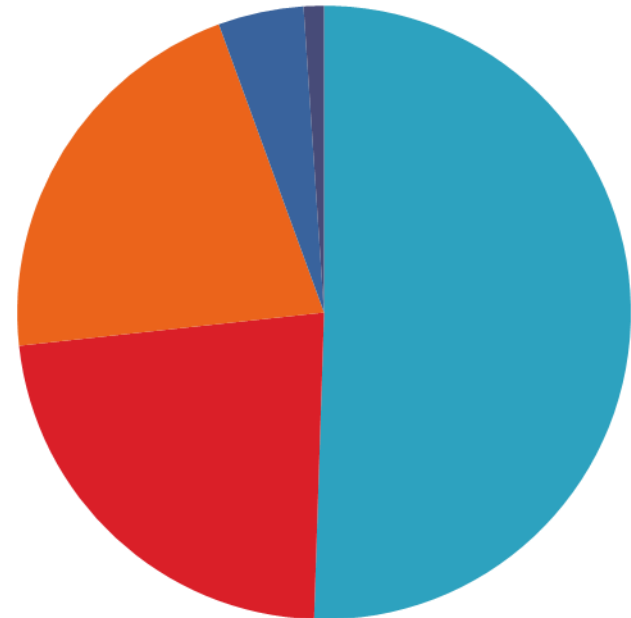
Social Housing Stock		
Total Units	4,357	
Bachelor/1 Bedroom	2,174	49.9%
2 Bedroom	979	22.5%
3 Bedroom	910	20.9%
4 Bedroom	194	4.5%
5 Bedroom	46	1.1%

Demand vs Supply

Waitlist



Housing Stock



■ Bach/1 Bedroom ■ 2 Bedroom ■ 3 Bedroom
■ 4 Bedroom ■ 5 Bedroom

Goals of the Plan



Timeline

- RFP Closed September 7, 2017
- Work began with consultant in November 2017

YEAR	2018										2019		
Month	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March
PHASE 1													
Stakeholder Consultation		■											
Portfolio Real Estate Analysis		■	■										
Case Study Analysis & Best Practices			■	■									
Portfolio Rationalization Analysis				■	■								
Prepare the Base Case					■	■							
Strategic Asset Management Framework						■	■	■					
PHASE 2													
Business Plan Development & Final Report									■	■	■	■	■
Meetings and Presentation													■

Project Status Update

- EOA and Legislative Requirements Background Report completed
- Social Housing Revitalization Best Practices Background Report completed
- Draft Housing Demand and Supply Analysis Background Report
- Draft GSHC Real Estate Portfolio Analysis Background Report

End of Operating Agreements

